



Josh Ball

UI/UX Designer

Jacksonville, Florida

Passionate about user experience I want to be apart of an awesome team and continue to improve daily.

EXPERIENCE

Cottage Thirteen

UI/UX Designer | Front End Web Developer

August 2018 - Present

Jacksonville, Florida

- Using Sketch to create static mockups of the website design and present to stakeholders.
- Using Framer X and/or webflow to create interactive proof of concept to the client.
- Using Webflow and/or HTML, CSS3, Javascript, JQuery, PHP to build the website using the assets delivered.
- Ideate and create wireframes using Sketch and explain the user journey and user flow for their website design.
- Meet with stakeholders and ensure the needs are being met within the project scope.

Skepple Inc.

Graphic Designer | Front End Web Developer

March 2018 - July 2018

Jacksonville, Florida

- Use HTML, CSS, Javascript and sometimes PHP if dealing with Wordpress for all front end web development client work.
- Using the iPad Pro sketch and ideate designs based on the clients brief regarding the design.
- Build scaled down accurate templates for any vehicles we needed for wrap design application.
- Using Photoshop and/or Illustrator to design a wrap graphic for the project.
- Apply the wrap design to vehicle template and add custom enhancements to give the vehicle a more realistic finished mockup based on the vehicle.
- Present the wrap design to the client via email explaining the process and why we decided to do what we did on their cars.

Contact

(904) 599-4288

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www.dribbble.com/joshball

(Portfolio)

Top Skills

User Experience Design

Adobe Creative Suite

Design Principles

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GleanView

Senior Application UI/UX Designer | Front End Web Developer

October 2016 - March 2018

Jacksonville, Florida - Remote

- Lead user experience design of the GleanView app.
- Meeting with sales to create user personas so the app can meet the needs for our clientele.
- Meet with project managers and stakeholders to gain the info and create user journeys for the product.
- Meet with project managers and the lead developer to find the limitations and expectations for each feature and ensure the experience will fit those demands.
- Ideate and create quick working prototype wireframes using Sketch, After Effects or Framer X to show solutions to project managers and stakeholders.
- Ideate and create screens using Sketch and After Effects or Framer X and upload to Zeplin for the front end development team.
- Work with the front end developers to create a design system that will be used consistently throughout the application.
- Build any interface interactions using HTML, CSS, & Javascript.
- Work with the quality assurance team cross-functionally to ensure consistent experience across the GleanView app product desktop and mobile.
- Advocate for GleanView users by conducting usability tests, user interviews, and consulting with customer success on any feedback the users may have.
- Present design thinking during routine reviews with executives and stakeholders.
- Educate partners and collaborators on the design process and user experience best practices.
- Collaborate with dev and engineer teams that work remotely from all over the world.

Vizery Digital Marketing

Senior UX Designer | Front End Web Developer

August 2014 - October 2016

Jacksonville, Florida

- Work collectively within a production team to design and develop websites, landing pages, blogs, and email blasts for hotel online marketing clients.
- Create mood-boards using Photoshop and Illustrator and present to clients via phone conferences based on the client design briefing, adhering style/branding guidelines.
- Create wireframes using Adobe Illustrator and/or inDesign and present to stakeholders via phone conferences along side project managers; here I would explain the user journeys and if applicable at this stage the user flow for desktop, tablet and mobile. I would answer any questions the stakeholders may have

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regarding the interface and experience and help them fully understand the process.

- Create Design Comps using Photoshop considering stakeholder notes and then present and explain the user flow and what interactions they should expect at completion to the stakeholders.

- Enhance user experience through logical friendly user interface and accessible with support for a variety of devices and platforms.

- Using HTML, CSS, Javascript, JQuery, Bootstrap framework, and sometimes PHP when working on blogs to build and modify custom websites for clients.

- Build email campaign templates using IBM Silverpop and the supported HTML and CSS; then testing those email campaigns using Browserstack within several email clients for mobile and desktop.

- Ideate and create modules that can be re-used within the proprietary CMS platform such as Vimeo and Youtube Background Hero Modules and Social Media Modules etc.

Identity Design

Graphic Designer

May 2013 - March 2014

Jacksonville, Florida

- Ideate and create designs using Illustrator and Photoshop for vehicle wrap applications.

- Measuring vehicle and client materials to build templates in Photoshop for our template library.

Go Time Design

Owner | Graphic Designer | Front End Web Developer

July 2011 - April 2013

Jacksonville, Florida

- Sales and Marketing Material Ideation and Creation for the marketing team.

- Create client marketing materials using Photoshop, Illustrator and InDesign.

- Ideate and create Logo designs for clientele using design process and Adobe Illustrator and/or Adobe Photoshop.

- Front end development for clientele including Wordpress site customization using HTML, CSS, PHP, and Javascript languages.